



P.O. Box 457
Storm Lake, IA 50588

News Release: Star Spangled Spectacular Honors Sesquicentennial in 2023 Theme

Storm Lake, Iowa (Feb. 27, 2023) – Jared and Ty Eggers, 2023 Star Spangled Spectacular commodores, have chosen “Three Cheers for 150 Years” as the theme for this year’s Fourth of July events.

Jared Eggers says, “We always knew we wanted to celebrate our town’s 150th anniversary, but the tricky part was in choosing a theme without using the word ‘sesquicentennial’ which can be a little intimidating.”

Ty says, “It was actually one of our co-commodores, Liz Smith, who came up with the theme. We loved it right away, and we’re lucky to have a creative pair in Liz and Holly helping us this year as we take on one of our town’s best traditions.”

The commodores are anticipating a large celebration this year, as they’re working to plan events in advance knowing it will be a busy summer in Storm Lake due to the anniversary and RAGBRAI’s overnight stop at the end of the month.

The four are brainstorming ways in which to further heighten the July 3-4 events through nostalgia, abundant food, and enhancing the notorious Big Parade—whether it be through new entries, speed, and more. It will also require a few more volunteers than in years past, and those interested in helping at Sunset Park the evening of Monday, July 3 or with the parade, parking, and more on Tuesday, July 4, may email SLjuly4th@gmail.com. The commodores also encourage folks to join The Big Parade by filling out the entry form available at www.starspangledspectacular.net and Storm Lake United. The Big Parade will resume its annual route along Lakeshore Drive at 10:30 a.m.

The committee will take the theme into consideration as they select a Grand Marshal in the coming months. The annual poster contest for elementary-aged children will reflect “Three Cheers for 150 Years” as well.

Entertainment will begin on Monday, July 3 with a car cruise, kiddie parade, and music in the Bandshell. Tuesday’s events will commence with the popular Ride-Run around the lake, followed by the Big Parade along Lakeshore Drive mid-morning. Other favorites, including a variety of food and music, will take place throughout the day before the evening fireworks. A full schedule will be posted at www.starspangledspectacular.net as plans for the festivities unfold. Updates will also be shared to the event’s social media pages.



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About the Star Spangled Spectacular

A favorite Northwest Iowa tradition, Storm Lake's annual Star Spangled Spectacular celebrates Independence Day along the City's beautiful shores. The family-friendly event is held July 3-4 and welcomes fresh entertainment and returning favorites such as The Big Parade, food and shopping vendors, a classic Car Cruise, the Ride-Run, fireworks, a Patriotic Ceremony, a Kiddie Parade, and more. Visit www.starspangledspectacular.net.

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