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News Release: Star Spangled Spectacular to Celebrate Red, White, and Blue in 2022

Storm Lake, Iowa (April 28, 2022) – Brandon Frank and Jeff Bowles, 2022 Star Spangled Spectacular commodores, have chosen “Red, White, and Blue in 2022” as the theme for this year’s Fourth of July events.

Frank says, “We are excited to see our community waving flags; entering a USA color-inspired float in the parade; and dressed in red, white, and blue this July.”

The commodores encourage locals interested in celebrating the nation’s colors to join The Big Parade by filling out the entry form available at www.starspangledspectacular.net and Storm Lake United. The Big Parade will resume its annual route along Lakeshore Drive.

The duo is taking the theme into consideration as they select a Grand Marshal in the coming weeks. Bowles says, “We’ve received numerous nominations, which gives us some really great options in choosing someone to represent our area in red, white, and blue this summer.” The annual poster contest for children will reflect “Red, White, and Blue in 2022” as well.

Entertainment will begin on Sunday, July 3 with a car cruise, kiddie parade, and music in the bandshell. Monday’s events will commence with the popular Ride-Run around the lake, followed by the Big Parade along Lakeshore Drive at 10:30. Other favorites, including a variety of food and music, will take place throughout the day before the evening fireworks. A full schedule will be posted at www.starspangledspectacular.net as plans for the festivities unfold. Updates will also be shared to the event’s social media pages.

Photo caption 1 and 2: Commodores Brandon Frank and Jeff Bowles along Lakeshore Drive—location of The Big Parade.

About the Star Spangled Spectacular

A favorite Northwest Iowa tradition, Storm Lake’s annual Star Spangled Spectacular celebrates Independence Day along the City’s beautiful shores. The family-friendly event is held July 3-4 and welcomes fresh entertainment and returning favorites such as The Big Parade, food and shopping vendors, a classic Car Cruise, the Ride-Run, fireworks, a Patriotic Ceremony, a Kiddie Parade, and more. Visit www.starspangledspectacular.net.

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