



P.O. Box 457
Storm Lake, IA 50588

News Release: Spectacular Fundraising Kicks off in Celebration of Sesquicentennial Theme

Storm Lake, Iowa (May 23, 2023) – Fundraising for the 2023 Star Spangled Spectacular kicks off on Wednesday, June 1, and the committee is looking to the community for help in funding new and returning Independence Day traditions in honor of the town’s 2023 Sesquicentennial.

The Star Spangled Spectacular is coming off a record-breaking year of \$39,500 raised in 2022 and is seeking the community’s help in funding additional activities in honor of Storm Lake’s 150th anniversary. Fundraising committee co-chairs Josh Newhouse and Matt Brostad will be mailing more than 700 letters to previous donors and prospects in hopes of matching last year’s record.

The duo is thankful for the City’s approval of the one-time funding request of \$6,000 to assist with an expanded slate of entertainment for this year’s event—particularly fireworks.

“This will help us cover the cost of the expanded fireworks show, but we’re also bringing in a live painting artist whose work will remain in town when completed, as well as other family-friendly events,” says Newhouse.

The July 3 events will culminate with powerful party band The Pork Tornadoes performing at 7 p.m., as well.

“The band and all the other exciting events the commodores have planned give our town and its visitors a lot to look forward to this year,” adds Brostad. “We know the community will help make it happen so we can celebrate our town, our freedom, and our community.”

The event is planned annually by volunteers who ask the community and its businesses to provide support for fireworks, entertainment, insurance, golf cart rentals, shirts, postage, and other supplies and day-of needs. Storm Lake-area donors typically contribute to a majority of the annual June donations.

Whether you’re a previous donor or simply enjoy the day each year, fundraisers ask that you consider a donation at www.starspangledspectacular.net/donations or via mail to:

Josh Newhouse, Fundraising Co-Chair
PO Box 457
Storm Lake, IA 50588



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Those who give to the Star Spangled Spectacular fall into one of the following categories:

- Liberty Bell Ringers: \$350 and greater
- Patriots: \$150-\$349
- Skyrockets: \$100-\$149
- Firecrackers: \$50-\$99
- Sparklers: \$49

About the Star Spangled Spectacular

A favorite Northwest Iowa tradition, Storm Lake's annual Star Spangled Spectacular celebrates Independence Day along the City's beautiful shores. The family-friendly event is held July 3-4 and welcomes fresh entertainment and returning favorites such as The Big Parade, food and shopping vendors, a classic Car Cruise, the Ride-Run, fireworks, a Patriotic Ceremony, a Kiddie Parade, and more. Visit www.starspangledspectacular.net.

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