



P.O. Box 457
Storm Lake, IA 50588

News Release: Star Spangled Spectacular Opens Food Vendor Registration

Storm Lake, Iowa (April 8, 2024) – Storm Lake’s annual Independence Day celebration is opening food vendor registration for non-profits, for-profits, food trucks, and more.

Last year, the organization successfully introduced for-profit food vendors, such as food trucks, for the first time in an effort to provide more diverse food offerings July 3-4. The Star Spangled Spectacular had historically offered opportunities solely to non-profits, but noticed a participation decline in recent years.

“We saw a great improvement in offerings and quantity last year, so we’ll continue on the same path in 2024,” says food vendor chair Ty Eggers. “I’ve been reaching out and prioritizing our local non-profits who want to raise money for their organizations, while keeping options open to food trucks and other similar vendors to make sure we are providing enough food and drink in both quantity and variety for everyone attending.” She adds that it’s not unusual for the vendors to run out of food by late afternoon as it’s difficult for vendors to predict needs for such large crowds, but the committee is committed to meeting attendees’ needs on the busy holiday.

Food vendors may register to participate at www.starspangledspectacular.net/get-involved. Non-profits will have the opportunity to secure their previous vendor locations in the parks, but must register as a Star Spangled Spectacular food vendor by the May 24 priority date to receive the discounted rate of \$75. Non-profits registering after May 24 will pay \$125. For-profit vendors such as area restaurants and food trucks may register to sell food and drink for a \$125 fee before the May 24 deadline and \$225 if mailed in after.

“Above all, we want the food offerings to mirror the diversity of our town, create an opportunity for non-profits to raise money, to have enough to feed everyone throughout the day, and to continue growing one of Iowa’s greatest events,” says Eggers.

Food will be available for purchase beginning at 5 p.m. on Wednesday, July 3 in Sunset Park during the Kiddie Parade, Classic Car Show, and balloon art. The Storm Lake Municipal Band and a live band—yet to be announced—will kick off the celebration’s musical entertainment that evening. Thursday will welcome even more food vendors beginning at 11 a.m.

About the Star Spangled Spectacular

A favorite Northwest Iowa tradition, Storm Lake’s annual Star Spangled Spectacular celebrates Independence Day along the City’s beautiful shores. The family-friendly event is held July 3-4 and welcomes fresh entertainment and returning favorites such as The Big Parade, food and shopping



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vendors, a classic Car Cruise, the Ride-Run, fireworks, a Patriotic Ceremony, a Kiddie Parade, and more. Visit www.starspangledspectacular.net.

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