



P.O. Box 584
Storm Lake, IA 50588

News Release: The Big Parade Taking Entries via Online

Storm Lake, Iowa (May 11, 2026) – The Star Spangled Spectacular has opened registration for the Big Parade which will take place along Lakeshore Drive at 10:30 a.m. on July 4. Those interested are welcome to register as a parade entry at no cost, which grants an opportunity to present a business or organization to more than 10,000 spectators on Independence Day.

The deadline to register is June 22, so don't wait! We're calling all floats, convertibles, tractors, walkers, dancers, bands, and beyond to bring their creativity and energy to this year's theme: "Built on Freedom. Bound by Community."

Registration is completely **free** and easier than ever thanks to our online platform. Just fill out the quick form at www.starspangledspectacular.net/big-parade and secure your spot in the celebration!

The physical registration form can also be picked up at Storm Lake United, located at 119 W. 6th Street or download the form online at www.starspangledspectacular.net. Any questions may be sent to thebigparadesl@gmail.com.

The annual celebration, Storm Lake's largest, has also opened art vendor and food vendor registration for non-profits, for-profits, food trucks, and more. Additional information can be found at www.starspangledspectacular.net.

About the Star Spangled Spectacular

A favorite Northwest Iowa tradition, Storm Lake's annual Star Spangled Spectacular celebrates Independence Day along the City's beautiful shores. The family-friendly event is held July 3-4 and welcomes fresh entertainment and returning favorites such as The Big Parade, food and shopping vendors, a classic Car Cruise, the Ride-Run, fireworks, a Patriotic Ceremony, a Kiddie Parade, and more. Visit www.starspangledspectacular.net.

###