



P.O. Box 457  
Storm Lake, IA 50588

## **News Release: The Big Parade Taking Entries for Annual July 4 Procession**

**Storm Lake, Iowa** (April 26, 2024) – The Star Spangled Spectacular has opened registration for the Big Parade along Lakeshore Drive at 10:30 a.m. on July 4.

Those interested are welcome to register as a parade entry at no cost, which grants an opportunity to present a business or organization to more than 10,000 spectators on Independence Day. The registration deadline is July 21.

Floats, convertibles, tractors, walkers, dancers, bands, and more are encouraged to get creative with the 2024 theme "Light up the Sky on the Fourth of July" and register for free by filling out the form at [www.starspangledspectacular.net/get-involved](http://www.starspangledspectacular.net/get-involved). The registration form can also be picked up at Storm Lake United, located at 119 W. 6<sup>th</sup> Street. Questions may be sent to [info@stormlakeunited.com](mailto:info@stormlakeunited.com).

The annual celebration, Storm Lake's largest, has also opened art vendor and food vendor registration for non-profits, for-profits, food trucks, and more. Additional information can be found at [www.starspangledspectacular.net](http://www.starspangledspectacular.net).

### **About the Star Spangled Spectacular**

A favorite Northwest Iowa tradition, Storm Lake's annual Star Spangled Spectacular celebrates Independence Day along the City's beautiful shores. The family-friendly event is held July 3-4 and welcomes fresh entertainment and returning favorites such as The Big Parade, food and shopping vendors, a classic Car Cruise, the Ride-Run, fireworks, a Patriotic Ceremony, a Kiddie Parade, and more. Visit [www.starspangledspectacular.net](http://www.starspangledspectacular.net).

###